



That's not me

A promotional drama/documentary film for 'Connexions' youth employment and careers centres.

For CfBT.

The 'Connexions' centres do fantastic work bringing young people who, for one reason or another, have lost their way back into employment, training or education. This short film begins with a drama showing the personal story of a teenage girl who falls into and then recovers from a bad situation with the help of 'Connexions', and goes on to show real case-workers and clients telling their stories.

The drama, developed by DVA from real case-studies supplied by CfBT was shot on location in Basingstoke and London. We used split screen techniques to allow the character to tell her story whilst walking the same streets as herself from earlier years - before, and during the time things were going wrong.

The film has been used to raise awareness, and funding, for CfBT 'Connexions' Centres across the UK, and as an introduction to the work of the CfBT further afield.

